

## **Boycott Putin Now! Extended Twitter Storm**

The World Cup ends on Sunday July 13, which means the media will turn to discussing the next World Cup...in **Russia**. Let's give them something to talk about.

The media hangs out on **Twitter**; that's why Twitter storms are so important. If you couldn't make today's storm at noon ET educating World Cup sponsors like VISA (in which our tweets reached approximately **half a million people!**), please post our list of pre-made messages sometime this week. It will only take **10 minutes.** 

## Not on Twitter? <u>It's easy to open an account.</u>

Don't want to use your "work" account? Open an anonymous one which is something a lot of our organizers do. The more voices we have on there the louder we become.



Through Sunday, our messages will be posted on #DigitalMaidan's Facebook page: <u>DMaidan.com/FB</u> so you can post them anytime until the World Cup ends.

Our storm will also feature urgent fundraising messages from the Re:Ukraine initiative of the Ukrainian Canadian Congress, which just raised \$20,000 to send shipments of blood-clotting agent Celox to the frontlines.

Thank you to United with Ukraine, the <u>Ukrainian Canadian Students' Union (SUSK)</u>, and other <u>#DigitalMaidan</u> organizers for putting this important storm together.

## The World Cup stands for peace and will be a \$20 BILLION gift to Putin and his cronies. We can't let him have it.

On behalf of the SUSK National Executive and #DigitalMaidan,

Christine Czoli SUSK President Cassian Soltykevych SUSK Vice-President Emily Bayrachny SUSK Dir. External Relations

Romana Suchy SUSK Media Director Andrea Chalupa #DigitalMaidan