



SUSK Launches “Finding Belonging, Creating Leaders” Fundraising Campaign



Finding Belonging, Creating Leaders Campaign

The Ukrainian Canadian Students’ Union (SUSK) is excited to announce the launch of its “Finding Belonging, Creating Leaders” campaign. The goal of the campaign is to build an endowment that will sustain SUSK, its member organizations, and build future generations of leaders in the Ukrainian Canadian community.

SUSK is the umbrella organization for over 25 Ukrainian Student Organizations (USOs) across Canada. Thousands of students find belonging in their local USO and partake in various events – whether they be cultural, social or oriented towards raising awareness for various causes. SUSK supports USOs and their members by sharing resources, hosting events, and providing continuity for these clubs. By providing a fun and inviting environment for students of Ukrainian heritage, SUSK creates a strong and united youth network. This network adds value to the greater the greater Ukrainian Canadian community by sharing opportunities (e.g. scholarships, internships, employment), developing professional skills, and creating opportunities to link with the established Ukrainian community in Canada. SUSK ensures that Ukrainian Canadian youth remain involved in their community and develop into future community leaders.

“SUSK’s mission is to be the voice for Ukrainian Canadian students,” said SUSK President Stephanie Nedoshytko, “We help keep students motivated and connected with each other, all while creating future leaders for the Ukrainian community in Canada. Our vision reflects this with an ambitious, yet realistic goal to allocate resources to USOs, organize local and national events, and help maintain continuity. Our goal will ensure that the needs of future Ukrainian youth leaders will be met and sustained.”

The endowment campaign officially launched on May 5th at the 2018 National SUSK Congress Banquet in Banff, Alberta, which gathered over 120 students, alumni and community leaders. The campaign’s goal of \$600,000, which will support USOs, help host regional and national



**UKRAINIAN CANADIAN STUDENTS' UNION
СОЮЗ УКРАЇНСЬКОГО СТУДЕНТСТВА КАНАДИ
UNION DES ÉTUDIANTS UKRAINIENS CANADIENS**

vents, and provide sustainability, was announced with over \$85,000 already committed from donors.

“We are very pleased that SUSK recognizes the benefits of partnering with the Shevchenko Foundation in ensuring that future goals of SUSK are met.” said Lesia Szwaluk, Executive Director of the Shevchenko Foundation. “SUSK has created a Designated Fund that will be managed by the Shevchenko Foundation, with an external oversight committee. By creating this Designated Fund, SUSK has shown a high degree of commitment to the future of its organization and our community.”

To donate to the “Finding Belonging, Creating Leaders” Campaign, visit www.susk.ca/donate. All donations are eligible for tax receipts, which will be issued by the Shevchenko Foundation. To become involved with fundraising campaigns in your local area, contact info@susk.ca.

On behalf of all SUSK members: past, present, and future,

Stephanie Nedoshytko
President

Cassian Soltykevych
Chair, Campaign Committee